

IDN Update from Bulgaria

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HELLO!

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.ею launch

66 Launched on 1 June 2016



After the .eю launch

- First popular domain: wedonotwant.ею
- Used by blogs and small business
- Not the number expected

Issue with .ею string



.бг has been delegated after almost 9 years of work



History of .бг

24.10.2007

Association UNINET announced the intent to create a Bulgarian IDN ccTLD .δΓ

On 23 June 2008 government repeated request.

18.05.2010

Rejection by ICANN on base of strong similarity with already existing TLDs.

14.10.2014

.бг was approved under Extended Process Similarity Review Panel (EPSRP).



Government working group has been created

2014-2015 a government working groups to define rules for the IDN ccTLD operated.



Key dates on .бг IDN ccTLD

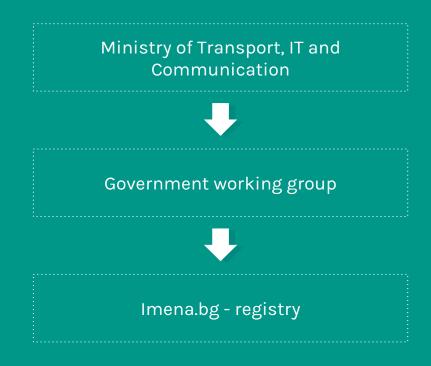
11.02.2016

IMENA.BG has been selected as IDN ccTLD registry after public procedure.

03.07.2016

.бг has been delegated and active in root zone. Expected registration launch is in September-October 2016.

Structure of .6r operation



What about .Сайт and .Онлайн



1200 .сайт domain names registered



.онлайн domain names registered



THANKS!

Any questions?

Email me at iliya@dotsensei.com