



# IDN Update from **Bulgaria**

Tbilisi, 7 September 2016



**HELLO!**

Iliya Bazlyankov

Member of Executive committee of CORE  
Association and CEO at DotSensei

**.eю**

**launch**

“

Launched on 1 June 2016



## After the .eu launch

- ▶ First popular domain: wedonotwant.eu
- ▶ Used by blogs and small business
- ▶ Not the number expected

Issue with .eu string



# At last...

## .6r

.6r has been delegated after almost 9 years  
of work



## History of .бг

**24.10.2007**

Association UNINET announced the intent to create a Bulgarian IDN ccTLD .бг

On 23 June 2008 government repeated request.

**18.05.2010**

Rejection by ICANN on base of strong similarity with already existing TLDs.

**14.10.2014**

.бг was approved under Extended Process Similarity Review Panel (EPSRP).



## **Government working group has been created**

2014-2015 a government working groups to define rules for the IDN ccTLD operated.







## Key dates on **.br** IDN ccTLD

**11.02.2016**

IMENA.BG has been selected as IDN ccTLD registry after public procedure.

**03.07.2016**

.br has been delegated and active in root zone. Expected registration launch is in September-October 2016.



## Structure of **.bg** operation


Ministry of Transport, IT and  
Communication



Government working group



Imena.bg - registry

A blurred office desk scene. In the foreground, a wooden desk holds a white mug, a pair of glasses, and some papers. A black office chair is visible in the background. A large white diagonal shape is on the left side of the image, containing text.

**What  
about  
.сайт and  
.онлайн**

# 1200

.сайт domain names registered

# 2500

.онлайн domain names registered



**THANKS!**

Any questions?

Email me at [iliya@dotsensei.com](mailto:iliya@dotsensei.com)