

A PRESENTATION FOR
TLDCON 2016



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Smart Internet Foundation

IDN Updates



- SMART INTERNET FOUNDATION HAS BEEN IN OPERATION SINCE 2012.
- ITS FOUNDER IS COORDINATION CENTER FOR TLD .RU/.РФ, THE ADMINISTRATOR OF THE NATIONAL TOP LEVEL DOMAINS .RU AND .РФ (THE RUSSIAN NATIONAL REGISTRY).



- SMART INTERNET FOUNDATION DEVELOPS A CHILDREN'S INTERNET IN RUSSIA AND SUPPORTS HUMANITIES PROJECTS ON THE WEB.
- OUR FLAGSHIP PROJECT IS A IDN gTLD .ДЕТИ, INCLUDING ITS REGISTRATION, DEVELOPMENT AND TECHNICAL SUPPORT.



THE IDN gTLD .ДЕТИ IS ALL ABOUT CHILDREN, TEENS AND FOR THEM

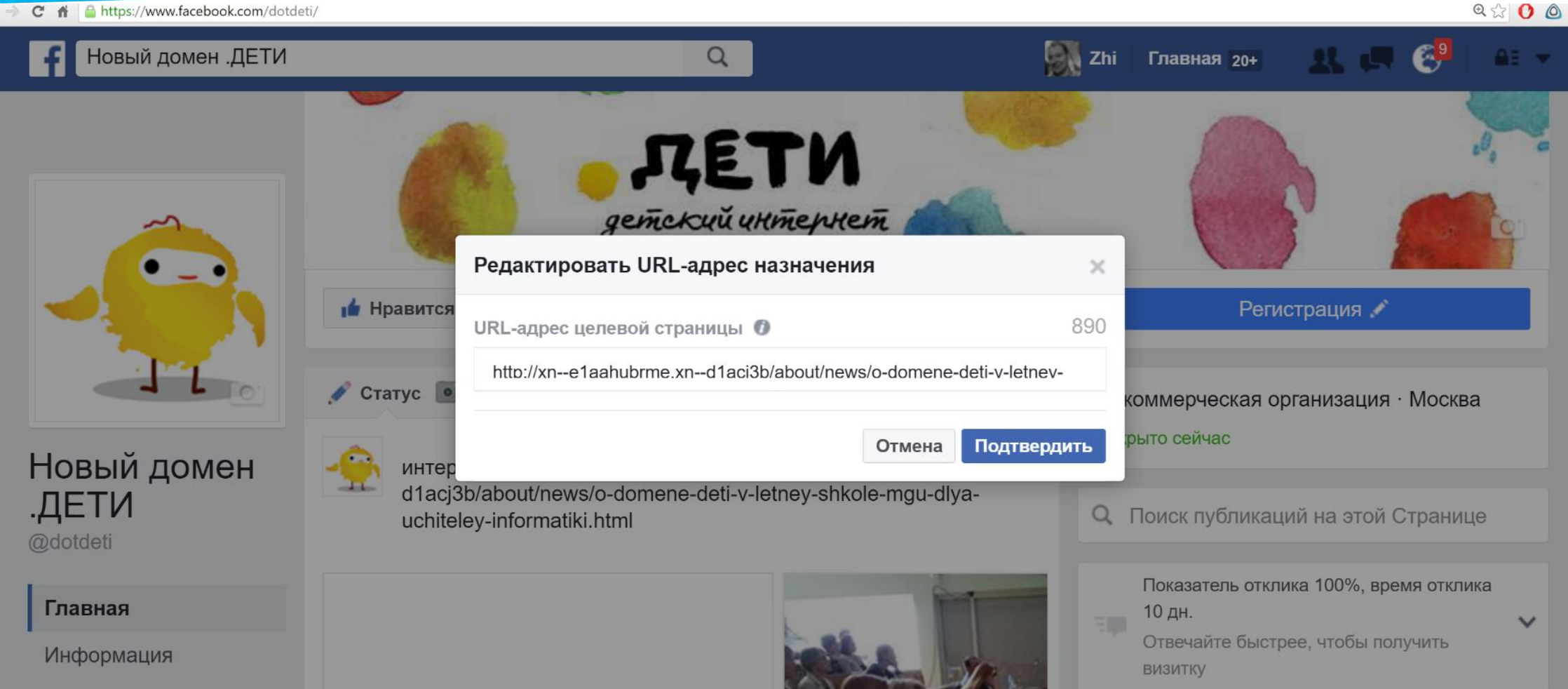


WISH TO KEEP OUR LANGUAGE IDENTITY



- ACCURATE POSITIONING IN THE MEDIA;
- CLEAR SPECIALIZATION FOR THE TARGET AUDIENCE;
- EASY TO WRITE AND REMEMBER





ASCII SYMBOLS ONLY
EMAIL'S LEFT PART OF THE "AT" SYMBOL

THANK YOU FOR YOUR ATTENTION!

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